

Bleed Area: 10mm

The bleed is to give continuity to the design and allows the printer a small amount of space to accommodate movement of paper. If the design ends within the crop area and is not continued into the bleed area there may be unprinted white edges on the cover/spine.

Full Cover - Artwork Size (Including Bleed): 468mm (wide) x 295mm (high)

- Position A - Front Cover: 220mm (wide) x 295mm (high)
- Position B - Spine: 28mm (wide) x 295mm (high)
- Position C - Back Cover: 220mm (wide) x 295mm (high)

Full Cover - Final Trim Size (Without Bleed): 448mm (wide) x 275mm (high)

- Position A - Front Cover: 210mm (wide) x 275mm (high)
- Position B - Spine: 28mm (wide) x 275mm (high)
- Position C - Back Cover: 210mm (wide) x 275mm (high)

The cover is printed and trimmed as a single flat piece.
Crop marks indicate the final trim size of 448mm (wide) x 275mm (high)
Any artwork outside this area (the bleed) will be cut off.

BACK COVER

28mm (wide) x 275mm (high)

APPAREL AND HEADWEAR

2026 | 2027



APPAREL & HEADWEAR

2026 | 2027

Design your own unique full-colour artwork, apply it to the **‘UNIQUE COVER ARTWORK TEMPLATE’** and send us a HIGH RESOLUTION PDF using the following specifications:

- All artwork must be **CMYK 300dpi** (NO Pantone & RGB Colours)
 - PDF’s must be: **High Resolution or Press Quality Print**
 - Include Crop Marks, Bleed Marks and use the Document Bleed Settings (10mm on all sides)
 - Ensure that the Output Colour Destination is set to: **Working CMYK - PSO Coated V3**
 - All text must be converted to curves / paths
 - If you are using black in your artwork, it needs to be **100% Black**
 - The artwork for your spine must have a solid single colour background, ie. cannot be shaded or wrap-around artwork that blends in with or forms part of your front and/or back cover designs.

COLOURED TEMPLATE LINES AND BLEED AREA ARE FOR YOUR REFERENCE ONLY. PLEASE DO NOT INCLUDE THE TEMPLATE LINES AND BLEED AREA ON YOUR ARTWORK.

FRONT COVER